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JC498 U.S. PTO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PTO  
10/006874  
11/14/01

TO:  
Assistant Commissioner for Patents  
Washington, D.C. 20231

ATTY. DKT. NO.  
T738-10

PATENT APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of:

INVENTOR(S): Michael A. PLOTNICK; Robert F. DEITRICH; Charles A. ELDERING; Douglas J. RYDER; Herbert M. LUSTIG

TITLE: ALTERNATIVE ADVERTISING IN PRERECORDED MEDIA

Enclosed are the following papers required for a filing date under 35 CFR §1.53(b):


- ☒ Specification 51 pages
- ☒ Claims 13 pages
- ☒ Abstract 1 pages
- ☒ Drawings 25 sheets ☒ formal ☐ informal

The following additional papers are enclosed:

- ☒ Fee Transmittal
- ☒ Declaration
- ☒ Power of Attorneys
- ☒ Applicant Claims Small Entity Status. See CFR 1.27
- ☐ Information Disclosure Statement ☐ Form PTO-1449
- ☒ Assignments and Cover Sheet
- ☐ Other:

Dated: 11/13/01

Expanse Networks, Inc.  
300 North Broad Street  
Doylestown, PA 18901  
(215) 340-6900

  
Signature  
Douglas J. Ryder, Reg. No. 43,073

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# FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT (\$ ) 1,253.00

## Complete if Known

Application Number	UNKNOWN
Filing Date	UNKNOWN
First Named Inventor	PLOTNICK
Examiner Name	UNKNOWN
Group Art Unit	UNKNOWN
Attorney Docket No.	T738-10

## METHOD OF PAYMENT

1. ☒ The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:

Deposit  
Account  
Number

501535

Deposit  
Account  
Name

Expense Networks, Inc.

- ☒ Charge Any Additional Fee Required  
Under 37 CFR 1.16 and 1.17

- ☒ Applicant claims small entity status.  
See 37 CFR 1.27

2. ☐ Payment Enclosed:

☐ Check ☐ Credit card ☐ Money  
Order ☐ Other

## FEE CALCULATION

## 1. BASIC FILING FEE

Large Entity		Small Entity		Fee Description	Fee Paid
Fee Code	Fee (\$)	Fee Code	Fee (\$)		
101	710	201	355	Utility filing fee	370.00
106	320	206	160	Design filing fee	
107	490	207	245	Plant filing fee	
108	710	208	355	Reissue filing fee	
114	150	214	75	Provisional filing fee	

SUBTOTAL (1) (\$ ) 370.00

## 2. EXTRA CLAIM FEES

Total Claims		Extra Claims		Fee from below		Fee Paid	
109	-20** =	89	x	9.00	=	801.00	
4	-3** =	4	x	42.00	=	42.00	
Multiple Dependent				140.00	=	0.00	

Large Entity		Small Entity		Fee Description
Fee Code	Fee (\$)	Fee Code	Fee (\$)	
103	18	203	9	Claims in excess of 20
102	80	202	40	Independent claims in excess of 3
104	270	204	135	Multiple dependent claim, if not paid
109	80	209	40	** Reissue independent claims over original patent
110	18	210	9	** Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$ ) 843.00

\*\*or number previously paid, if greater; For Reissues, see above

## FEE CALCULATION (continued)

## 3. ADDITIONAL FEES

Large Entity		Small Entity		Fee Description	Fee Paid
Fee Code	Fee (\$)	Fee Code	Fee (\$)		
105	130	205	65	Surcharge - late filing fee or oath	
127	50	227	25	Surcharge - late provisional filing fee or cover sheet	
139	130	139	130	Non-English specification	
147	2,520	147	2,520	For filing a request for ex parte reexamination	
112	920*	112	920*	Requesting publication of SIR prior to Examiner action	
113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action	
115	110	215	55	Extension for reply within first month	
116	390	216	195	Extension for reply within second month	
117	890	217	445	Extension for reply within third month	
118	1,390	218	695	Extension for reply within fourth month	
128	1,890	228	945	Extension for reply within fifth month	
119	310	219	155	Notice of Appeal	
120	310	220	155	Filing a brief in support of an appeal	
121	270	221	135	Request for oral hearing	
138	1,510	138	1,510	Petition to institute a public use proceeding	
140	110	240	55	Petition to revive - unavoidable	
141	1,240	241	620	Petition to revive - unintentional	
142	1,240	242	620	Utility issue fee (or reissue)	
143	440	243	220	Design issue fee	
144	600	244	300	Plant issue fee	
122	130	122	130	Petitions to the Commissioner	
123	50	123	50	Processing fee under 37 CFR 1.17(q)	
126	180	126	180	Submission of Information Disclosure Stmt	
581	40	581	40	Recording each patent assignment per property (times number of properties)	40.00
146	710	246	355	Filing a submission after final rejection (37 CFR § 1.129(a))	
149	710	249	355	For each additional invention to be examined (37 CFR § 1.129(b))	
179	710	279	355	Request for Continued Examination (RCE)	
169	900	169	900	Request for expedited examination of a design application	

Other fee (specify)

\*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ ) 40.00

## SUBMITTED BY

Complete (if applicable)

Name (Print/Type)

Douglas J. Ryder

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Telephone

(215) 348-0265

Signature

Date

11/13/01

**WARNING:** Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER UNKNOWN	FILING DATE UNKNOWN	FIRST NAMED INVENTOR PLOTNICK	ATTY. DKT. NO. T738-10
TITLE ALTERNATIVE ADVERTISING IN PRERECORDED MEDIA			ART UNIT UNKNOWN EXAMINER UNKNOWN

Assistant Commissioner for Patents  
Washington, D.C. 20231

**CERTIFICATE OF MAILING (37 CFR 1.10)**


Express Mail Label Number : ET506350913US

Date of Deposit : 11/13/01

I hereby certify that the following *attached* paper or fee:

Patent Application; including Specification (51pp.), Claims (13pp.), Drawings (25pp.), and Abstract (1p.).

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.

  
Kenna A. Klosterman